

Application Guide
International Technical Exhibition
of Medical Imaging 2014

ITEM 2014

Sponsored by:Japan Radiology Congress (JRC)

**Organized by:Japan Medical Imaging and Radiological
Systems Industries Association**



To whom it may concern

July, 2013

The International Technical Exhibition of Medical Imaging 2014

We are pleased to announce that the Japan Radiology Congress (JRC) 2014 will be held in April 2014 in the *Pacifico* Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging (ITEM) is an academic exhibition organized as a part of JRC 2014 by the Japan Industries Association of Radiological Systems (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 73rd Annual Meeting of the Japan Radiological Society, the 70th Annual Scientific Congress of the Japanese Society of Radiological Technology, and the 107th Scientific Meeting of the Japan Society of Medical Physics.

We have started to accept your application for ITEM 2014. Please refer to the JRC Website at <http://www.j.-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Kazurou Sugimura
Chairman
Japan Radiology Congress

Kenichi Komatsu
Chairman
Japan Medical Imaging and Radiological
Systems Industries association

Outline of Exhibition

◆ Academic congress

Main Theme: Face to Faces, Face to Communities, Face to the World

● The 73rd Annual Meeting of the Japan Radiological Society (JRS)

President: Susumu Kanazawa (Okayama University)

Date: April 10 (Thu.) to April 13 (Sun.), 2014

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● The 70th Annual Scientific Congress of the Japanese Society of Radiological Technology (JSRT)

President: Yoichi Eguchi (Yamagata University)

Date: April 10 (Thu.) to April 13 (Sun.), 2014

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● The 107th Scientific Meeting of the Japan Society of Medical Physics (JSMP)

President: Masahiro Fukushi (Tokyo Metropolitan University)

Date: April 10 (Thu.) to April 13 (Sun.), 2014

Site: Conference Center, *Pacifico* Yokohama

◆ The International Technical Exhibition of Medical Imaging 2014 (ITEM 2014)

Date: April 11 (Fri.) to 13 (Sun.), 2014

Site: Exhibition Hall [Halls A (partial) + B + C + D]
at *Pacifico* Yokohama, Total 18,400m²
(1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

Loading in/out (plan)

Loading in: April 7 (Mon.) – April 10 (Thu.), 2014

Loading out: April 13 (Sun.) – April 14 (Mon.), 2014

◆ Exhibition fee (including tax)

Exhibition fee (including tax)

The consumption tax is scheduled to be raised from 5% to 8% on April 1, 2014, although at this time this increase is not definite. Because of this, two fee tables are presented below: one including a 5% tax and the other including an 8% tax.

The exhibition fee will be billed in late November as follows:

- 1) If the scheduled tax increase is still indefinite at the time of billing, the invoice will be issued on the basis of the actual tax rate of 5%.
- 2) If the scheduled increase has become definite at the time of billing, the invoice will be issued on the basis of the new tax rate of 8%.
- 3) If the scheduled increase has become definite after the invoice has been issued and sent (as described in 1 above), an additional invoice will be issued and sent for the increased tax rate.

Based on a 5% tax rate

| Type | Unit Measurement (m ²) | Unit Price for JIRA members* | Unit Price for non-JIRA members |
|--|-------------------------------------|------------------------------|---------------------------------|
| Unit without fittings L | 300, 400, 500, 600, 700, 800 | ¥ 40,000/ m ² | ¥ 57,000/ m ² |
| Unit without fittings M | 40, 60, 80, 100, 120, 160, 200, 240 | | |
| Unit A with basic fittings | Approx. 3.0 m (W) × 3.0 m (D) | ¥ 408,000/ unit | ¥ 583,000/ unit |
| Unit B With basic fittings | Approx. 3.0 m (W) × 2.0 m (D) | ¥ 284,000/ unit | ¥ 406,000/ unit |
| Outdoor vehicle exhibit for mass screening | One vehicle per exhibitor | ¥ 100,000/3 days | ¥ 150,000/3days |
| Additional charge for a corner unit | Space without fittings | ¥ 16,000 | ¥ 22,800 |
| | Unit A and B with basic fittings | ¥ 8,000 | ¥ 11,400 |

Based on a 8% tax rate

| Type | Unit Measurement (m ²) | Unit Price for JIRA members* | Unit Price for non-JIRA members |
|--|-------------------------------------|------------------------------|---------------------------------|
| Unit without fittings L | 300, 400, 500, 600, 700, 800 | ¥ 41,200/ m ² | ¥ 58,700/ m ² |
| Unit without fittings M | 40, 60, 80, 100, 120, 160, 200, 240 | | |
| Unit A with basic fittings | Approx. 3.0 m (W) × 3.0 m (D) | ¥ 419,700/ unit | ¥ 599,700/ unit |
| Unit B With basic fittings | Approx. 3.0 m (W) × 2.0 m (D) | ¥ 292,200/ unit | ¥ 417,600/ unit |
| Outdoor vehicle exhibit for mass screening | One vehicle per exhibitor | ¥ 102,900/3 days | ¥ 154,300/3days |
| Additional charge for a corner unit | Space without fittings | ¥ 16,500 | ¥ 23,500 |
| | Unit A and B with basic fittings | ¥ 8,300 | ¥ 11,800 |

Notes:

- (1) Prices for JIRA members* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.
To apply for JIRA membership, please contact the JIRA office.
(Tel: 81-3-3816-3450 Fax: 81-3-3818-8920).
- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If the items intended for exhibition are deemed to not conform with the major themes of this exhibition (e.g., items such as used medical equipment), then the application may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Unit without basic fittings allows a height up to 4.5 m for product exhibition (a height up to 6 m is partially allowed for unit type L)
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ Group exhibition

- 1) From ITEM 2014 onwards, JIRA members and non-members are permitted to exhibit together in a same group
- 2) A group exhibition may be offered by a group comprising up to three JIRA member and/or non-member corporations including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form. The non-member exhibition fee is applied to a group comprising JIRA member and non-member corporation.
Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.
- 3) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give this careful consideration before applying for a group exhibition.

◆ **Send the application forms to:**

Mr. Mikio Mitsui
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052,
Japan
Fax: 81-3-3518-6139 E mail: item@office.email.ne.jp

◆ **Application deadline (to observe strictly):**

September 20 (Fri.), 2013

Please complete the application form on the last page, and submit your application using one of the following methods.

- 1. Print out and complete the form, and send it by mail or facsimile.*
- 2. Complete the form digitally in Word format, and send it by E-mail.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 25 (Fri.), 2013

◆ **Payee of exhibition fee**

Account name: Japan Radiology Congress
Bank of Tokyo-Mitsubishi UFJ, Kanda-branch, Account No. 5728498
(Swift Code:BOTKJPJT)

◆ **Deadline for exhibition fee payment (to observe strictly)**

You will receive an invoice together with our decision on the booth location by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **February 7 (Fri.), 2014**

JRC may cancel the application of the applicant whose exhibition fee payment is overdue.

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees depending on the cancellation date:

- | | |
|--|----------------------------|
| (1) From September 21, 2013 to October 25, 2013: | 20% of the exhibition fee |
| (2) From October 26, 2013 to January 31, 2014: | 50% of the exhibition fee |
| (3) After February 1, 2014: | 100% of the exhibition fee |

◆ **Cancellation of exhibition in cases of natural disaster**

If JRC decides to cancel the exhibition because of an unexpected contingency such as a natural disaster, then the exhibition fee shall be refunded after subtracting the necessary expenses. The amount of the expenses will depend on the time of the cancellation.

◆ **Contact for details of applications and exhibition fees:**

Mr.Mikio Mitsui

Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)

Fax: 81-3-3518-6139 E mail: item@office.email.ne.jp

◆ **Contact for exhibition details:**

Mr. Satoshi Kimura, Chief of the Secretariat
or Ms. Tomiko Oda,

Secretariat of International Exhibition,

Japan Medical Imaging and Radiological Systems Industries Association (JIRA)

Tel: 81-3-3816-3450 Fax: 81-3-3818-8920

[https://www.jira-net.or.jp/e/mail form en/mail form en.html](https://www.jira-net.or.jp/e/mail_form_en/mail_form_en.html)

◆ **The exhibition/booth allocation lottery meeting schedules:**

Date: November 12 (Tue.), 2013 13:00 – 16:00

Site: Zendentsuu Hall (Zendentsuu Rodou Kaikan),

3-6, Kandasurugadai, Chiyada-ku, Tokyo 101-0062, Japan

Phone: 81-3-3219-2211 Fax: 81-3-3219-2219

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.
 - Electricity
 - overtime use of the site
 - automatic fire alarm system installation
 - anchor bolt use (including removal and restoration)
 - indication panel to inform the exhibit has not yet received pharmaceutical approval
 - temporary phone use
 - additional exhibitor's / workman's cards

◆ Schedule

| Item | Date | Hours |
|--|---------------------------------|---------------|
| Application deadline | September 20, 2013 (Fri.) | |
| Notification of unit allocation (size of booth) | October 25, 2013 (Fri.) | |
| Exhibition/booth allocation lottery and orientation meeting at Zendentsuu Hall | November 12, 2013 (Tue.) | 13:00 - 16:00 |
| Final notification of unit allocation (size of booth) and billing | Late November, 2013 (scheduled) | |
| Deadline for payment of exhibition fee | February 7, 2014 (Fri.) | |

◆ VISA Application documents

In situations in which applicant personnel are required to obtain a Japanese entry visa, please be advised we will issue NO documentation for submission to Japanese ambassadors or embassies in the applicant's home country, including invitation letters, identification certificates, and/or itineraries. It is the applicant's sole responsibility to secure such documentation.

The International Technical Exhibition of Medical Imaging 2014

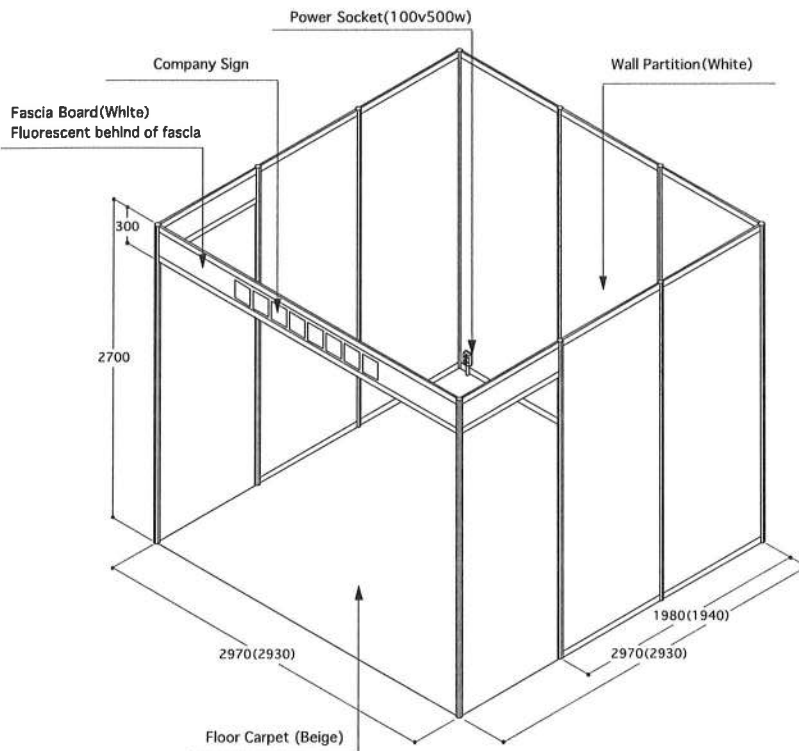
Basic Booth Specification

※ The height of basic booth is 2700mm

Basic Booth : **Type A**

W3000×D3000

※ () It becomes inside size the peel.

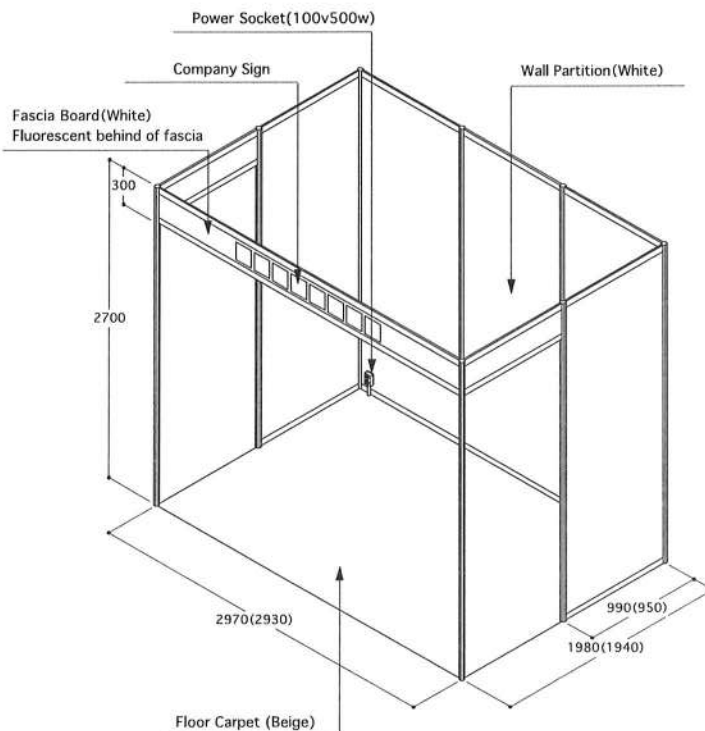


| |
|---|
| Company Sign |
| Fascia Board(White) Fluorescent behind of fascia |
| Power Socket(100v500w) |
| Wall Partition(White) |
| Floor Carpet (Beige) |

Basic Booth : **Type B**

W3000×D2000

※ () It becomes inside size the peel.



| |
|---|
| Company Sign |
| Fascia Board(White) Fluorescent behind of fascia |
| Power Socket(100v500w) |
| Wall Partition(White) |
| Floor Carpet (Beige) |

FAX: +81-3-3518-6139 E-mail: item@office.email.ne.jp

APPLICATION FORM

To: Japan Radiology Congress (JRC)
 Secretariat of the International Technical Exhibition of Medical Imaging 2014

Date:

| | | |
|--|--|--|
| Company Name | | |
| JIRA membership status | (Please circle) Member Nonmember Applying | |
| If nonmember, please specify your line of business | | |
| Address | | |
| Contact person | Name | |
| | Affiliation | |
| | E mail | |
| | Phone | |
| | Facsimile | |

In case of a group exhibition, please provide information on the managing company.
 If completing the form by hand, please print clearly.

1. Unit without fittings: Please circle your desired area
 L: 300 m² · 400 m² · 500 m² · 600 m² · 700 m² · 800 m²
 M: 40 m² · 60m² · 80m² · 100m² · 120m² · 160m² · 200m² · 240m².
2. Unit with basic fittings: Please circle your desired unit type and specify the number of unit(s) above the underlining.
 Unit A (9 m²): _____ unit(s) Unit B (6 m²): _____ unit(s)
3. Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size.
 Number of vehicle(s) _____ Size of vehicle(s) _____

- ◆ The following information should be provided by group exhibitors only.
 Please circle one: JIRA member companies or non JIRA member companies
- Name of Managing Company _____ Share of exhibition fee _____%
- Name of Co-Exhibiting Company(JIRA member · non JIRA member)
 _____ Share of exhibition fee _____%
- Name of Co-Exhibiting Company(JIRA member · non JIRA member)
 _____ Share of exhibition fee _____%

Note: We cannot guarantee that your application will be accepted, owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging,

Japan Radiology Congress (JRC)



Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo
101-0052, Japan

Fax: 81-3-3518-6139 E mail: item@office.email.ne.jp