

Application Guide
International Technical Exhibition
of Medical Imaging 2012

ITEM 2012

Sponsored by: Japan Radiology Congress (JRC)



Organized by: Japan Industries Association of Radiological Systems **JIRA**

To whom it may concern

July, 2011

The International Technical Exhibition of Medical Imaging 2012

We are pleased to announce that the Japan Radiology Congress (JRC) 2012 will be held in April 2012 in the *Pacifico* Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging (ITEM) is an academic exhibition organized as a part of JRC 2012 by the Japan Industries Association of Radiological Systems (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 71st Annual Meeting of the Japan Radiological Society, the 68th Scientific Assembly of the Japanese Society of Radiological Technology, and the 103rd Scientific Assembly of the Japan Society of Medical Physics.

We have started to accept your application for ITEM 2012. Please refer to the JRC Website at <http://www.j.-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Shogo Yamada
Chairman
Japan Radiology Congress

Hisatoyo Kato
Chairman
Japan Industries Association
of Radiological Systems

Outline of Exhibition

◆ Academic congress

Main Theme: Design the Future of Radiology

● **The 71st Annual Meeting of the Japan Radiological Society (JRS)**

President: Sachio Kuribayashi
(Professor and Chairman, Department of Radiology,
Keio University School of Medicine)

Date: April 12 (Thu.) to April 15 (Sun.), 2012

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● **The 68th Scientific Assembly of the Japanese Society of Radiological Technology (JSRT)**

President: Tsukasa Doi
(Chief Radiological Technologist, Osaka University Hospital)

Date: April 12 (Thu.) to April 15 (Sun.), 2012

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● **The 103rd Meeting of the Japan Society of Medical Physics (JSMP)**

President: Koichi Ogawa
(Professor, Faculty of Science and Engineering, Hosei
University)

Date: April 12 (Thu.) to April 15 (Sun.), 2012

Site: Conference Center, *Pacifico* Yokohama

◆ **The International Technical Exhibition of Medical Imaging 2012 (ITEM 2012)**

Date: April 13 (Fri.) to 15 (Sun.), 2012

Site: Exhibition Hall (Halls B + C + D)
at *Pacifico* Yokohama, Total 16,700m²
(1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

Loading in/out (plan)

Loading in: April 9 (Mon.) – April 12 (Thu.), 2012

Loading out: April 15 (Sun.) – April 16 (Mon.), 2012

◆ **Exhibition fee (including tax)**

Type	Unit Measurement (m ²)	Unit Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	300, 400, 500, 600	¥ 40,000/ m ²	¥ 57,000/ m ²
Unit without fittings M	40,60,80,100,120,160,200,240		
Unit A with basic fittings	Approx. 3.0 m (W) × 3.0 m (D)	¥ 408,000/ unit	¥ 583,000/ unit
Unit B With basic fittings	Approx. 3.0 m (W) × 2.0 m (D)	¥ 284,000/ unit	¥ 406,000/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥ 100,000/3 days	¥ 150,000/3days
Additional charge for a corner unit	Space without fittings	¥ 16,000	¥ 22,800
	Unit A and B with basic fittings	¥ 8,000	¥ 11,400

Notes:

- (1) Prices for JIRA members* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.
To apply for JIRA membership, please contact the JIRA office.
(Tel: 81-3-3816-3450 Fax: 81-3-3818-8920).
- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If the items intended for exhibition are deemed to not conform with the major themes of this exhibition (e.g., items such as used medical equipment), then the application may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Unit without basic fittings allows a height up to 4.5 m for product exhibition (a height up to 6 m is partially allowed for unit type L)
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ Group exhibition

- 1) A group exhibition may be offered by a group comprising up to three JIRA member or non-member corporations, including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form.
Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies.
- 2) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give this careful consideration before applying for a group exhibition.
- 3) JIRA members and non-members are not permitted to exhibit together in the same group.

◆ **Send the application forms to:**

Mr. Mikio Mitsui

Secretariat of the International Technical Exhibition of Medical Imaging

Japan Radiology Congress (JRC)

Kandasurugadai Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052, Japan

Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: office@j-rc.org

◆ **Application deadline (to observe strictly):**

September 22 (Thu.), 2011

Please complete the application form on the last page, and submit your application using one of the following methods.

1. *Print out and complete the form, and send it by mail or facsimile.*
2. *Complete the form digitally in Word format, and send it by E-mail.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 28 (Fri.), 2011

◆ **Payee of exhibition fee**

Account name: Japan Radiology Congress

Bank of Tokyo-Mitsubishi UFJ, Kanda-branch, Account No. 5728498

(Swift Code:BOTKJPJT)

◆ **Deadline for exhibition fee payment (to observe strictly)**

You will receive an invoice together with our decision on the booth location by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **February 10 (Fri.), 2012**

All bank transfer charges incurred on both the applicant and recipient sides shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees depending on the cancellation date:

- | | |
|--|----------------------------|
| (1) From September 23, 2011 to October 28, 2011: | 20% of the exhibition fee |
| (2) From October 29, 2011 to January 31, 2012: | 50% of the exhibition fee |
| (3) After February 1, 2012: | 100% of the exhibition fee |

◆ **Cancellation of exhibition in cases of natural disaster**

If JIRC decides to cancel the exhibition because of an unexpected contingency such as a natural disaster, then the exhibition fee shall be refunded after subtracting the necessary expenses. The amount of the expenses will depend on the time of the cancellation.

◆ **Contact for details of applications and exhibition fees:**

Mikio Mitsui

Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)

Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: office@j-rc.org

◆ **Contact for exhibition details:**

Goro Yoshizoe or Tomiko Oda

Secretariat of International Exhibition,
Japan Industries Association of Radiological Systems (JIRA)

Tel: 81-3-3816-3450 Fax: 81-3-3818-8920

https://www.jira-net.or.jp/e/mail_form_en/mail_form_en.html

◆ **The exhibition/booth allocation lottery meeting schedules:**

Date: November 15 (Tue.), 2011 13:00 – 16:00

Site: Zendentsuu Hall (Zendentsuu Rodou Kaikan),

3-6, Kandasurugadai, Chiyada-ku, Tokyo 101-0062, Japan

Phone: 81-3-3219-2211 Fax: 81-3-3219-2219

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.
- 3) Payment via agent or broker is not acceptable for the following expenses related to the exhibition.
 - Electricity • overtime use of the site • automatic fire alarm system installation • anchor bolt use (including removal and restoration) • indication panel to inform the exhibit has not yet received pharmaceutical approval • temporary phone use • additional exhibitor's / workman's cards

◆ Schedule

Item	Date	Hours
Application deadline	September 22, 2011 (Thu.)	
Notification of unit allocation (size of booth)	October 28, 2011 (Fri.)	
Exhibition/booth allocation lottery and orientation meeting at Zendentsuu Hall	November 15, 2011 (Tue.)	13:00 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November, 2011 (scheduled)	
Deadline for payment of exhibition fee	February 10, 2012 (Fri.)	

◆ VISA Application documents

In situations in which applicant personnel are required to obtain a Japanese entry visa, please be advised we will issue NO documentation for submission to Japanese ambassadors or embassies in the applicant's home country, including invitation letters, identification certificates, and/or itineraries. It is the applicant's sole responsibility to secure such documentation.

The International Technical Exhibition of Medical Imaging 2012

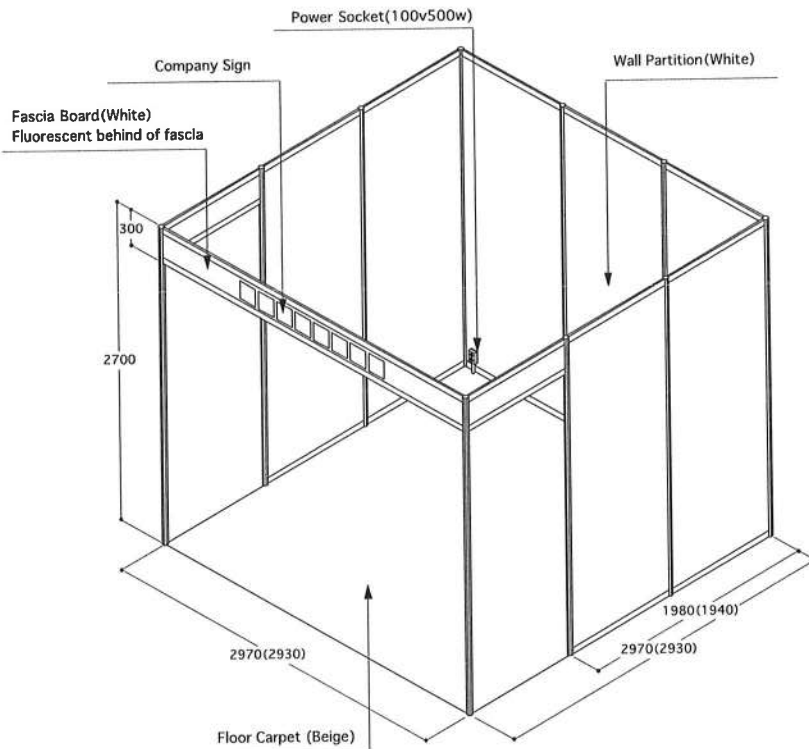
Basic Booth! Specificatio

※ The height of basic booth is 2700mm

Basic Booth : **Type A**

W3000×D3000

※ () It becomes inside size the peel.

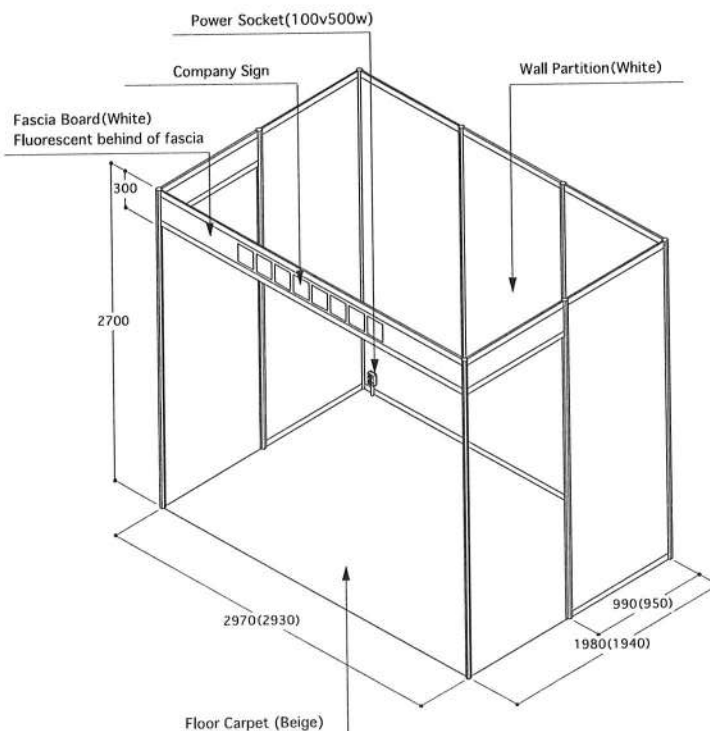


Company Sign
Fascia Board(White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition(White)
Floor Carpet (Beige)

Basic Booth : **Type B**

W3000×D2000

※ () It becomes inside size the peel.



Company Sign
Fascia Board(White) Fluorescent behind of fascia
Power Socket(100v500w)
Wall Partition(White)
Floor Carpet (Beige)

Committee of the International Technical Exhibition of Medical Imaging,

Japan Radiology Congress (JRC)



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