

Application Guide
International Technical Exhibition
of Medical Imaging 2008

ITEM 2008

Sponsored by: Japan Radiology Congress (JRC)



Organized by: Japan Industries Association of Radiological Systems



To whom it may concern

July, 2007

The International Technical Exhibition of Medical Imaging 2008

We are pleased to announce that the Japan Radiology Congress (JRC) 2008 will be held in April 2008 in the *Pacifico* Yokohama Exhibition Hall.

The International Technical Exhibition of Medical Imaging (ITEM) is an academic exhibition organized as a part of JRC 2008 by the Japan Industries Association of Radiological Systems (JIRA). This annual exhibition covers a wide range of medical diagnostic imaging devices with related appliances, and is held concurrently with the 67th Annual Meeting of the Japan Radiological Society, the 64th Scientific Assembly of the Japanese Society of Radiological Technology, and the 95th Scientific Assembly of the Japan Society of Medical Physics.

We have started to accept your application for ITEM 2008. Please refer to the JRC Website at <http://www.j.-rc.org/> for the announcement. We hope you will read it carefully and give positive consideration to participating in this event. We would appreciate receiving your application no later than the stated deadline.

We sincerely look forward to your presence at the Exhibition and are grateful for your support and cooperation.

Sincerely,

Keigo Endo
Chairman
Japan Radiological Congress

Hiroshi Inomata
Chairman
Japanese Society of
Radiological Technology

Outline of Exhibition

◆ Academic congress

Main Theme: “Improvement of medical practice in radiology: from nano to tera”

● The 67th Annual Meeting of the Japan Radiological Society (JRS)

President: Osamu Matsui, MD
(Professor of Radiology, Kanazawa University Graduate School of Medical Science)

Date: April 4 (Fri.) to April 6 (Sun.), 2008

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● The 64th Scientific Assembly of the Japanese Society of Radiological Technology (JSRT)

President: Shigeru Sanada, PhD, DMSc
(Professor, Department of Radiological Technology, School of Health Sciences, Kanazawa University)

Date: April 4 (Fri.) to 6 (Sun.), 2008

Site: Conference Center and Annex Hall, *Pacifico* Yokohama

● The 95th Scientific Assembly of the Japan Society of Medical Physics

President: Hideo Murayama, PhD
(Team Leader of Imaging Physics, National Institute of Radiological Sciences)

Date: April 4 (Fri.) to 6 (Sun.), 2008

Site: Conference Center, *Pacifico* Yokohama

◆ **The International Technical Exhibition of Medical Imaging 2008 (ITEM 2008)**

Date: April 4 (Fri.) to 6 (Sun.), 2008

Site: Exhibition Hall (Halls B + C + D)
at *Pacifico* Yokohama Total 16,700m²
(1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

◆ **Carrying in/out (plan)**

Carrying in: March 31 (Mon.) – April 3 (Thu.)

Carrying out: April 6 (Sun.) – 7 (Mon.)

◆ **Exhibition fee (including tax)**

Type	Unit Measurement (m ²)	Price for JIRA members*	Unit Price for non-JIRA members
Unit without fittings L	360, 400, 500, 600	¥ 40,000/ m ²	¥ 57,000/ m ²
Unit without fittings M	40, 80, 120, 160, 240		
Unit A with basic fittings	3.0 m (W) × 3.0 m (D)	¥ 408,000/ unit	¥ 583,000/ unit
Unit B With basic fittings	3.0 m (W) × 2.0 m (D)	¥ 284,000/ unit	¥ 406,000/ unit
Outdoor vehicle exhibit for mass screening	One vehicle per exhibitor	¥ 100,000/3days	¥ 150,000/3days
Additional charge for a corner unit	Space without fittings	¥ 16,000	¥ 22,800
	Unit A and B with basic fittings	¥ 8,000	¥ 11,400

Note:

- (1) Prices for JIRA members* apply to those exhibitors who will have been members for more than six months prior to the exhibition. They must be members at the time of exhibition.
- (2) No modifications are permitted after notification of unit allocation, including any to unit size.
- (3) If items intended for exhibition are deemed not to be in conformity with the major aspects of this exhibition, an application to exhibit may be rejected.
- (4) Units with basic fittings employ system panels (2.7 m height for both Unit A and B). Please refer to the attached unit layout drawings.
- (5) Unit without basic fittings allows a height up to 4.5 m for product exhibition (a height up to 6 m is partially allowed)
- (6) Fees for electrical line feeder work and power consumption will be charged to each exhibitor.

◆ **Group exhibition**

- 1) A group exhibition may be offered by a group comprising up to three JIRA

member or non-member corporations, including the managing company. Please fill in the managing company's name and share of the exhibition fee on the application form.

Please note no modifications are permitted after notification of unit allocation, including any to the number of member companies..

- 2) JIRA's regulations prohibit any transfer or subletting of a part or all of the allocated units. Please give this careful consideration before applying for a group exhibition.
- 3) JIRA members and non-members are not permitted to exhibit together in the same group.

◆ **Send the application forms to:**

Mr. Mutsuo Suzuki,
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Oji Real Estate Kanda Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku, Tokyo 101-0052,
Japan
Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: overseas@j-rc.org

◆ **Application deadline (to observe strictly):
September 25 (Tue.), 2007**

*Please print the application form found on the last page and send **by Facsimile or Mail** after filling it out.*

◆ **Allocation of booth unit:**

To be communicated by mail as of October 22 (Mon.)

◆ **Payee of exhibition fee**

Account name: Japan Radiology Congress
Bank of Tokyo-Mitsubishi UFJ , Kanda-branch, Account No. 5728498

◆ **Deadline for exhibition fee payment (to observe strictly)**

(1) You will receive a bill together with our decision on the booth location, by the end of November. Please remit the amount to the account indicated above.

Deadline for payment: **February 12 (Tue.), 2008**

All bank transfer charges incurred both by the applicant and the recipient shall be paid by the applicant.

◆ **Cancellation after submission of application form**

Cancellation of the exhibition by the applicant on his/her own volition will result in the following cancellation fees.

(1) From September 26 to October 22, 2007:	20% of the exhibition fee
(2) From October 23, 2007 to January 31, 2008:	50% of the exhibition fee
(3) After February 1, 2008:	100% of the exhibition fee

◆ **Contact for details of applications and exhibition fees:**

Mutsuo Suzuki,
Secretariat of the International Technical Exhibition of Medical Imaging
Japan Radiology Congress (JRC)
Tel: 81-3-3518-6111 Fax: 81-3-3518-6139 E mail: overseas@j-rc.org

◆ **Contact for exhibition details:**

Goro Yoshizoe, Tomiko Oda, Secretariat of International Exhibition,
Japan Industries Association of Radiological Systems (JIRA)
Tel: 81-3-3816-3450 Fax: 81-3-3818-8920 E mail: overseas@jira-net.or.jp

◆ **The exhibition/booth allocation lottery meetings schedules:**

Date: November 12 (Mon.), 2007

Site: Zendentsuu Hall (Zendentsuu Rodou Kaikan),
3-6, Kandasurugadai, Chiyada-ku, Tokyo 101-0062, Japan

Phone: 81-3-3219-2211 Fax: 81-3-3219-2219

◆ **Miscellaneous**

- 1) If the total booth area applied for exceeds the effective area available, JIRA member companies will have priority in receiving booth space. In this case, therefore, the booth allocations to the Non-JIRA members will be adjusted based on the past records of the exhibition and other relevant factors.
- 2) Application via agent or broker is not acceptable in any case.

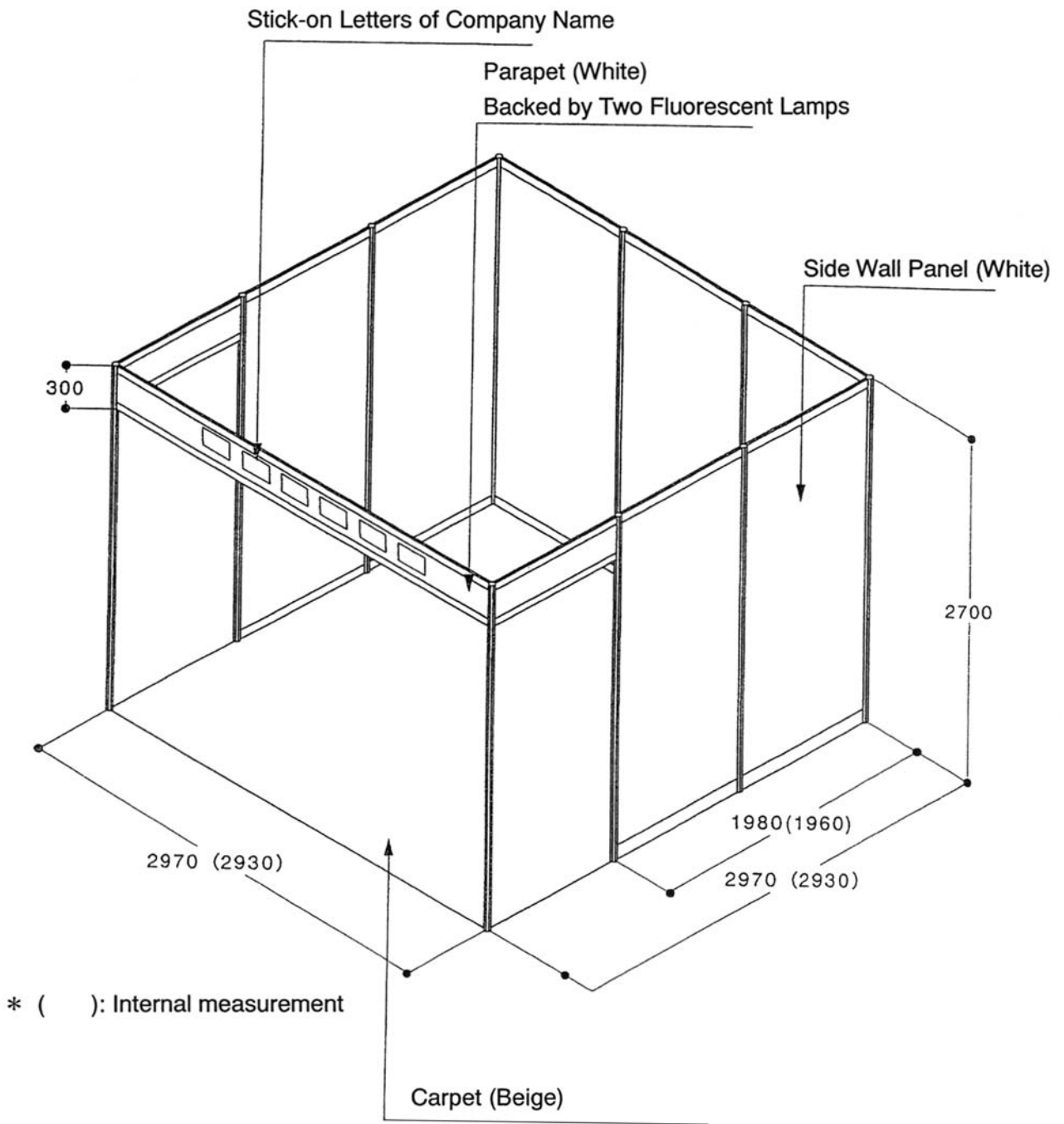
◆ **Schedule**

Item	Date	Hours
Application deadline	September 25, 2007 (Tue.)	
Notification of unit allocation (size of booth)	October 22, 2007 (Mon.)	
Exhibition/booth allocation lottery and orientation meeting at Zendentsuu Hall)	November 12, 2007 (Mon.)	13:00 - 16:00
Final notification of unit allocation (size of booth) and billing	Late November, 2007 (scheduled)	
Deadline for payment of exhibition fee	February 12, 2008	

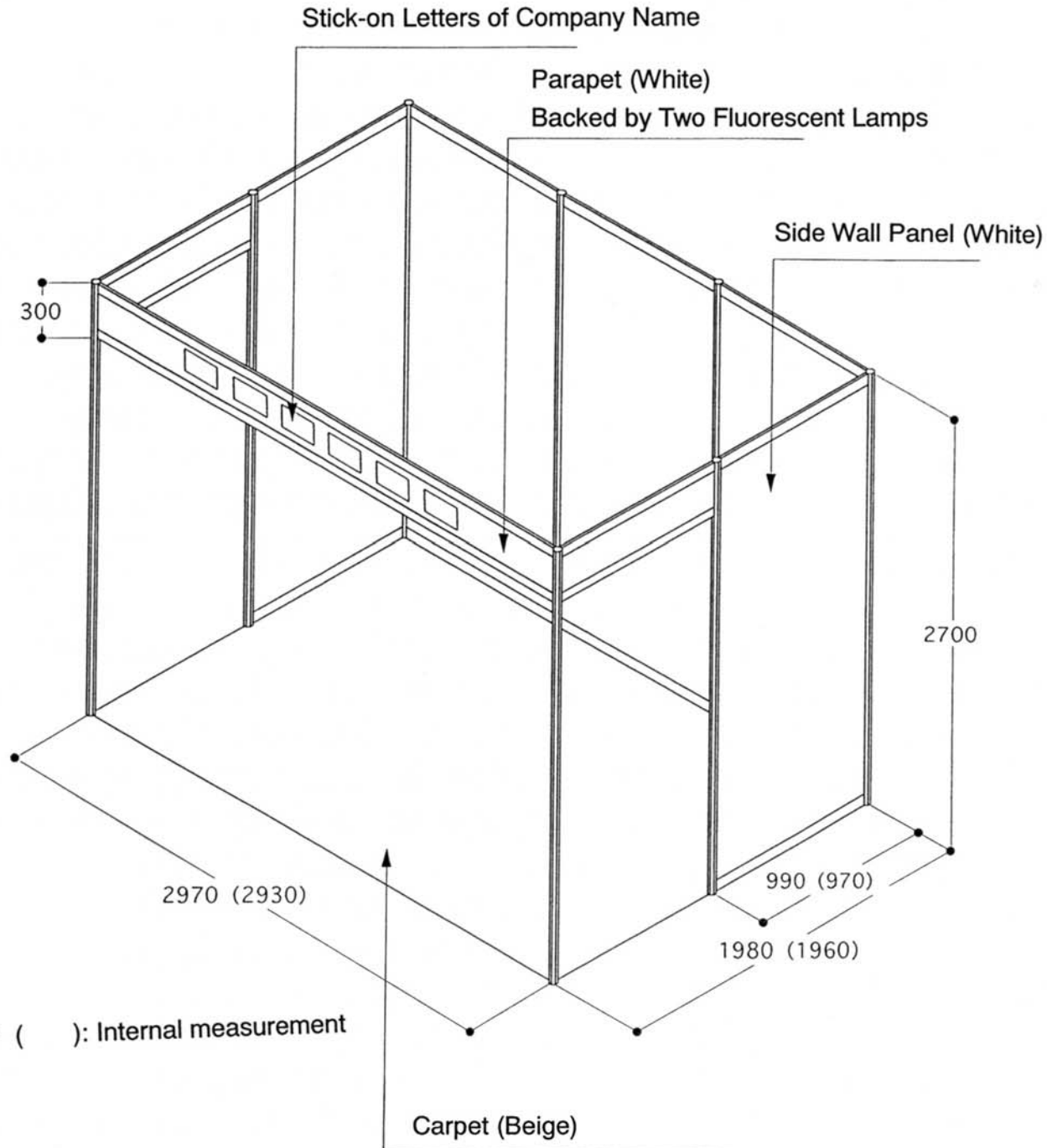
◆ **VISA Application documents**

In situations in which applicant personnel are required to obtain a Japanese entry visa, be advised we will issue NO documentation for submission to Japanese ambassadors or embassies in the applicant's home country, including invitation letters, identification certificates, and/or itineraries. It is the applicant's sole responsibility to secure such documentation.

Booth with Basic fittings A



Booth with Basic fittings B



FAX: +81-3-3518-6139

APPLICATION FORM

To: Japan Industries Association of Radiological Systems (JIRA)
Secretariat of the International Technical Exhibition of Medical Imaging

Company Name	
Address	
Staff member responsible	
Section	
E-mail	
Phone	
Fax	

Fill in the managing company's name for a group exhibition. (Please be sure to complete all of the above items.)

1. Unit without fittings: Please circle your desired area

L: 300 m² 400 m² 500 m² 600 m²

M: 40 m² 80 m² 120 m² 160 m² 240 m²

2. Unit with basic fittings: Please circle your desired unit type and specify the number of unit(s) above the underlining.

Unit A (9 m²): _____ unit(s) Unit B (6 m²): _____ unit(s)

3. Outdoor vehicle exhibit: Please specify the number of vehicle(s) and size
Number of vehicle(s) _____ Size of vehicle(s) _____

4. For a group exhibitor, please specify the following. Please fill the managing company's name in the applicant column.

JIRA member company or non JIRA member company (please circle one)

Name of Managing Company _____
Share of exhibition fee _____%

Name of Co-Exhibiting Company _____
Share of exhibition fee _____%

Name of Co-Exhibiting Company _____
Share of exhibition fee _____%

Note: We cannot guarantee that your application will be accepted, owing to both layout restrictions and lottery results.

Committee of the International Technical Exhibition of Medical Imaging,

Japan Radiology Congress (JRC)



Oji Real Estate Kanda Bldg. 7F, 3-8, Kandaogawamachi, Chiyoda-ku,
Tokyo 101-0052, Japan

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